Current Topics in Strategic Management

Objectives: The research seminar has two key objectives:

- Familiarize students with 'hot topics' in strategic management
- Strengthen students' skills to effectively engage with and contribute to academic literature

Taken together, both objectives aim at preparing students for their final thesis in strategic management (and related fields). Students with a general interest in research will develop necessary skills required in academic research.

Course structure:

The course consists of two central elements. First, students will read selected papers that deal with different 'hot topics' in strategic management. Students will be selected randomly to give an overview of these papers in the second course meeting. It is thus essential that all students read the assigned papers and take part in the meetings. Second, students will form teams to explore an assigned topic in-depth. Students will have around two months to prepare a written report and presentation, in which they provide a brief overview of the topic's literature and identify potential research questions. Students will have the opportunity to meet with the course instructor for guidance and feedback.

The entire class will meet three times during the semester.

- Kickoff meeting (April 20\textsuperscript{th}, 11am – 13pm): Course overview and presentation of reading list (planned in S 50 RW)
- Paper presentations (May 18\textsuperscript{th}, 9am – 4pm): Presentation of individual papers and topic assignment for group projects (planned in S 40 RW)
- Group project presentations (July 26\textsuperscript{th}, 9am – 4pm): Student presentations and course wrap-up (planned in S 40 RW)

Examination:

- Individual paper presentations (25%)
- Presentation and written report of group project (75%)

Workload:

- Meetings (with class and team-specific consultations with instructor): 20 hours
- Reading of selected papers: 40 hours
- Group project (incl. preparation of presentation and written report): 120 hours

Credits: 6 ECTS

Primary target audience: Master Students in business administration, primarily in the specialization Management ("große Vertiefung") / Strategic Management ("kleine Vertiefung")

Course leader: Karl Täuscher, Chair for Strategic Management and Organization

Application: The course is limited to 20 participants to allow for a sufficient level of individual guidance. Course participation is granted on a first-come-first-serve basis based on registrations in campus online. Registration deadline is April 19\textsuperscript{th}, 2018.