Announcement

- **Profile:** International competition with students & young professionals from all over the world (USA, Hong Kong, Brazil, Germany)

- **Place/Date:** Hong Kong / January 02 to 11, 2017
  - Trip to the “pearl of the South” and industrial center **Shenzhen**
  - Trip to the “silicon dragon” **Taiwan**

- **Topic:** Healthcare Disruption – Seniors in Asia

- **Objectives:**
  - Work together on innovative and exciting business ideas
  - Learn to develop sound business plans
  - Get feedback from experts from all over the world
  - Develop your intercultural competence
  - Support your career by building an international network

- **Target group:** ING, BWL, WING, GÖ
Costs:
- 400 € (incl. local airfares and transport)
- Flight to Hong Kong incl. visa fees of ~ 30€ (participants book on their own)
- Food and drinks
-> Application for sponsorship (e.g. PROMOS) recommended

Costs covered:
- Hotel and competition fees

Procedure:
- Individually organized arrival by participants
- Kick-off ➔ teambuilding event
- Working on the business plan / excursions / expert meetings
- Final presentation
- Departure

Apply to: tim@uni-bayreuth.de, include English motivation letter, résumé and record of studies - application deadline on May 31, 2016

For further questions, please contact tim@uni-bayreuth.de
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Credits

- Spezialisierungs-/Vertiefungsbereich TIM (BWL XI, JP-ITM) (Bachelor/Master as Seminar/Hauptseminar)
- Verzahnungsbereich / Schlüsselqualifikation / Ergänzungsmodulbereich (Bachelor/Master as Teamprojekt/Fallstudie)
- Please coordinate crediting at other chairs directly (we will gladly support this)
International Business Plan Competition 2017

Announcement – Impressions 2014 – Bayreuth
International Business Plan Competition 2017

Announcement – Impressions 2015 – Silicon Valley
International Business Plan Competition 2017

Announcement – Impressions 2015 – Silicon Valley
International Business Plan Competition 2017

Announcement – Impressions 2016 – Sao Carlos and Rio de Janeiro